

# Connection the Parish Magazine of Virginia Water

## ADVERTISING TERMS & CONDITIONS

January 2019 to December 2019

### Conditions

- Twelve monthly editions in full colour are published each year. The Magazine is distributed to approx. 3,000 homes throughout the Virginia Water Parish which includes the Wentworth Estate.
- Advertising space is rented by returning the completed application form (page 2) and making payment, due on the first day of each calendar month of publication by standing order or bank transfer to Account Name: PCC EPCCVW, Account number: 00906263, Bank Sort Code 20-02-53 or cheque to PCC EPCCVW\*.
- Advertisers are asked to check their artwork and copy carefully before submitting it for publication. Different rates apply as set out below.

Quarter Page	Monthly Tariff (minimum 6 month period)	Annual Tariff (commitment to 12 issues)
Inside	£48.00 per month	£40 per month
Back cover or inside front page cover	12 month commitment only	£50 per month
Half Page		
Inside	£96.00 per month	£80 per month
Inside front page cover	12 month commitment only	£95.00 per month
Full Page		
Inside only available past Notice Board	12 month commitment only	£192 per month
Format		
Digital advertisements are accepted in the following sizing and formats:		
1/4 page colour	1/2 page colour	Full page colour
Portrait shape: 61 X 90mm Landscape shape: 127 X 42mm  Resolution: a minimum of 300dpi at actual reproduction size.	Landscape shape only: 127 X 90mm  Resolution: a minimum of 300dpi at actual reproduction size.	Portrait shape only 127 X 184mm portrait shape  Resolution: a minimum of 300dpi at actual reproduction size.
<b>Acceptable formats: jpeg, tiff or pdf only.</b> <b>Files must be CMYK.</b> Please note that MS Word, Publisher or PowerPoint documents cannot be accepted as artwork.		

- Should you need an advertisement produced for you, Roger Kohn, our Editor and Designer can offer this service and charges from £50 + VAT to include a proof.
- All advertisements should be sent direct to Roger Kohn of Roger Kohn Designs: contact 01344 622278 e-mail: [roger.kohn@ecologyfund.net](mailto:roger.kohn@ecologyfund.net) Please note insertions of replacement or corrected advertisements will incur a fee of £10+VAT per change. For annual tariff, one change a year is included free of charge.

### Booking Procedure

- Bookings should be made through Carrie Vibert at Christ Church, Christchurch Road, Virginia Water, Surrey GU25 4PT. Telephone 01344 844946 or email [office@cc-vw.org](mailto:office@cc-vw.org) and by completing an application form which can also be found on our web site at [www.cc-vw.org/downloads/connectionappform.pdf](http://www.cc-vw.org/downloads/connectionappform.pdf)
- Bookings will only be confirmed on receipt of your signed and dated application form agreeing to these Terms and Conditions.
- Any decision to refuse an advertiser or withdraw an advertisement for any reason including non-payment, will be made by the Executive Editor, the Revd. Dr. Simon Vibert.

### Notes

- \* 6 weeks written notice to cancel is required
- \*\* To terminate a 12 month commitment early, placed ads will be charged at standard rate.

# Connection

## The Parish Magazine of Virginia Water

### ADVERTISING APPLICATION FORM

<b>Name:</b>	
<b>Company Name:</b>	
<b>Name on Bank Acc:</b>	
<b>Address for invoicing:</b>	
<b>Post Code:</b>	
<b>Telephone:</b>	
<b>Email:</b>	

Please tick against your preferred advertising space

<b>Quarter Page</b>	
<b>Half Page</b>	
<b>Full Page</b>	

And either...

<b>Full Year at Discounted Rate or</b>	
<b>Monthly with minimum of 6 months</b>	

**By signing and returning this form you are agreeing that you have read and agree to comply with our Terms and Conditions**

<b>Signed:</b>	
<b>Date:</b>	

**Please return this completed form to:** Carrie Vibert  
 Christ Church  
 Christchurch Road  
 Virginia Water  
 Surrey GU25 4PT  
 office@cc-vw.org